AAA PULSE · FOR STORES AND SMALL BUSINESSES

From Idea to Momentum

Less of the work you repeat every day: auto-replies to your customers' questions, orders and invoices without copy-paste, and a website that takes orders

For store owners who do it all themselves

AAA Pulse is a studio for stores and small businesses: auto-replies, automation, websites, identities, product photos, menus and ad campaigns · We use AI to work faster, and the decisions and review stay with a person

WHO WE WORK WITH

A store or business owner who runs everything alone or with one or two people

WHAT WE DO

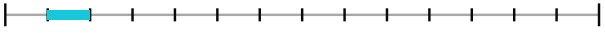
Nine services in three groups: replies and content, orders and operations, look and website

HOW WE WORK

One sheet before we start, with what we build, when it's ready and what it costs

> **The machine speeds up the work, a person decides**

AAA Pulse Est. · CR 7055188689 · Riyadh, Kingdom of Saudi Arabia



Same reply, same order, same message, every day

We hand that work to the machine, and the decisions stay with you

WHERE YOUR TIME GOES

When customers ask the same questions every day, and after hours they wait for a reply

When you copy every order into a sheet and write its invoice by hand

When you post when you remember, then go quiet for weeks



What we do for you, in three groups

Each group takes part of your day off your hands: answering customers, handling orders, and how your store and site look

Look & website

الشكل والموقع

A name people won't forget, one look on every channel, and a website that takes orders

Customers know you by one look, wherever they see you

Orders & operations

الطلبات والتشغيل

Orders, invoices and follow-ups without copy-paste every time

Each order moves to the next step by your rules

Replies & content

الرد والمحتوى

Ready answers to your customers' questions, posts that go out on schedule, and ready ad campaigns

Reach more customers without typing every reply yourself

Pick what's slowing you down today, and we start there

Nine services, each one fixes a problem you know

Order one service on its own, or several that we plan together as one system

Look & website الشكل والموقع

p. 06–07

01 A name and look your customers won't forget

02 A website or store that takes orders

07 Clear product photos in one style

08 A menu your customers read easily

Orders & operations الطلبات والتشغيل

p. 08

03 Orders and invoices without copy-paste

06 Know what sells and what doesn't

Replies & content الرد والمحتوى

p. 09–10

04 Auto-replies to your customers' questions

05 Your posts go out on schedule

09 An ad campaign ready for your channels

□ □ □ **Or all of them: the three groups planned as one system**

Look & website الشكل والموقع

A name people won't forget, one look on every channel, and a website that takes orders

4

services in this group · part 1 of 2

01 A name and look your customers won't forget

You look different on every channel, and your name doesn't stick

RESULT | One look your customers know you by, on every channel and every page

INCLUDES

Who you sell to and what sets you apart · A logo in three versions: main, secondary and one-colour · Your colours and fonts · Shapes and patterns that repeat across your designs · How you talk to your customers · Core uses: business cards, social headers, profile picture and stationery

NOT INCLUDED

Choosing your name, packaging for your whole range, full shop signage, and a moving logo and graphics

AT MINIMUM YOU GET

A 12-page brand guide, logo files (SVG, PNG, PDF), colour and font files, 4 of the core uses, and templates for your posts

02 A website or store that takes orders

Your site brings no orders, or you don't have one yet

RESULT | A visitor who gets what you sell and orders from their phone

INCLUDES

Full design and build of your website, store or single offer page (landing page) · Pages that fit phone and computer, built from consistent parts · Your site's forms (like the order form), tracking and basic automation connected · A complete, working site handed over

NOT INCLUDED

Hosting fees, fees for outside services, and custom systems of your own beyond the site itself

AT MINIMUM YOU GET

A working website of 6 core pages, or a working store, or a working landing page, plus an order form that sends every order to your inbox, a handover session and your logins

Look & website الشكل والموقع

A name people won't forget, one look on every channel, and a website that takes orders

4

services in this group · part 2 of 2

07 Clear product photos in one style

You shoot your products on your phone, each photo with different light and background

RESULT | Clear photos in one style that fits your brand

INCLUDES
Your products shot in a studio · The same lighting and colours in every photo · Basic retouching · Files for online use and for print

NOT INCLUDED
Photos with people or in real-life settings, shoots outside the studio, and video

AT MINIMUM YOU GET
10 product photos, with plain-background versions and crops for menus and social

08 A menu your customers read easily

You run a restaurant or café, your menu is crowded, and every small change means printing it again

RESULT | A menu that's easy to read on a phone, looks like your place, and is easy to update

INCLUDES
The order of sections and items · Fonts and spacing · Where the photos go · A digital menu your customers open by scanning a QR code on their phone

NOT INCLUDED
Food photography, setting your item prices, writing item descriptions, menu hosting fees, and printing the stickers

AT MINIMUM YOU GET
A digital menu that opens with a QR scan, hosted in your name, a QR sticker designed in your venue's style and ready to print, a version for social, and an editable source file

Orders & operations الطلبات والتشغيل

Orders, invoices and follow-ups without copy-paste every time

2

Two services in this group, for once your store is up and running: daily operations, and reading their numbers

03 Orders and invoices without copy-paste

An order comes in, so you copy it into a sheet, write the invoice and confirm by hand, then do it again for every order

RESULT | Work that moves faster, with fewer steps by hand

INCLUDES
We write down your steps as they happen today · Repeated tasks done automatically · Invoices issued automatically · Forms (like the order form), alerts and workflows connected · Fewer follow-ups by hand

NOT INCLUDED
Custom systems of your own, full payroll and accounting systems, and fees for outside services

AT MINIMUM YOU GET
1 job that runs automatically, a page to follow it or a point to start it from, a sheet explaining what happens and when you step in, and a handover session

06 Know what sells and what doesn't

You decide on instinct, with sales in one place, ads in another and orders in a third

RESULT | Decisions on your real numbers, not on gut feeling

INCLUDES
A live numbers page for your sales, ads and operations · Connected to the places your numbers come from · A monthly reading in plain words · Practical suggestions based on your real numbers

NOT INCLUDED
The paid ads themselves, customer-management software (CRM) licences, and fully custom systems of your own

AT MINIMUM YOU GET
One working numbers page, the first monthly reading, and a handover session

Replies & content part 1 of 2

04

Auto-replies to your customers' questions

"Is size M in stock?" "When will my order arrive?" The same questions every day, and after hours, customers wait for a reply

RESULT | A reply in your tone, and the decision stays yours

HOW IT WORKS

The customer asks
From your site or a connected channel

The auto-reply answers
From your store's information, in your tone

It checks the request
Asks what it needs to know the request is serious, before passing it to a person

It passes it to you
What it doesn't know goes to you or someone you choose

INCLUDES
A working auto-reply, trained on your store's information · Replies to your customers in your tone · A clear path: asks → answers → checks → passes to a person · Connected to your site or system · Testing and tuning

NOT INCLUDED
Hosting fees, fees for outside services the auto-reply connects to, and custom systems of your own beyond the auto-reply itself

AT MINIMUM YOU GET
A working auto-reply, 1 connection point, and a handover session with a how-to guide

Replies & content الرد والمحتوى

Ready answers to your customers' questions, posts that go out on schedule, and ready ad campaigns

3

services in this group · part 2 of 2

05 Your posts go out on schedule

You post when you remember, then go quiet for weeks

RESULT | Posting on a steady rhythm, measured by one number: how many people contacted you

INCLUDES
The fixed topics you post about · An automated way to prepare your posts · Templates · Rules for your tone and style · A monthly structure for your posts

NOT INCLUDED
Posting for you every day, replying to comments and messages, video editing

AT MINIMUM YOU GET
A guide to how your posts get made, 12 templates, and a sheet on your tone of voice

09 An ad campaign ready for your channels

You have an offer or a season coming up, and you don't know what its ad should look like or say

RESULT | A campaign ready to launch on your channels

INCLUDES
The campaign idea · Its overall look: colours, style and type of images · The one main line it says · Still designs, ready to be animated · Suggestions on who should see the ads

NOT INCLUDED
Buying ad space, running the ads, results reports, and video production

AT MINIMUM YOU GET
6 campaign pieces, a plan for who sees the ads, and short ad copy with the rules for its look

Four steps, clear from the start

What we build, what you get, when it's ready and what it costs: written before we start

WRITTEN BEFORE WE START

01

We listen

We get to know your store and what takes your time today

02

We put it in writing

One sheet with what we build, when it's ready and what it costs, before any work

03

We build

In short rounds you see and comment on before we continue

04

We run it with you

We hand it over, show you how to use it, and follow the first days after launch

WHAT WE COMMIT TO AT EACH STEP

Reply within one working day
Every request is read by a real person and answered within one working day

Everything in writing
What we build and its date go on one sheet before we start

Two rounds of changes
Written into everything we deliver

Your files are yours
Delivered in editable formats after the final payment



Three examples for businesses like yours

An illustrative example, not a client project

Café

A new menu, photos of its items, a site that works on a phone, and auto-replies to repeat questions

08	A menu your customers read easily
07	Clear product photos in one style
02	A website or store that takes orders
04	Auto-replies to your customers' questions

Online store

One look on every channel, order messages that go out on their own, and posts that go out on schedule

01	A name and look your customers won't forget
03	Orders and invoices without copy-paste
05	Your posts go out on schedule

Service business

A clear identity, a working website, and an auto-reply that checks a request is serious before you step in

01	A name and look your customers won't forget
02	A website or store that takes orders
04	Auto-replies to your customers' questions

In every example: what we build, how long it takes and what it costs, written at the "We put it in writing" step before we start

What you can hold us to

What we can't write down, we don't sell

Everything in writing

What we build and its date go on one sheet before we start

Reply within one working day

Every request is read by a real person and answered within one working day

Two rounds of changes

Written into everything we deliver

Your files are yours

Delivered in editable formats after the final payment

Tell us what's slowing your store down

Three short steps that take under two minutes, then a reply from a real person within one working day

01
What's slowing you down

02
Where your business is now

03
Where we send our reply

Reply within one working day

TELL US ABOUT YOUR STORE
aaapulse.com/start

EMAIL
hello@aaapulse.com

WEBSITE
aaapulse.com

SOCIAL

Instagram
@aaapulse

X
@aaapulse

TikTok
@aaapulse

Snapchat
@aaapulse

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